



## **The Festa Way**

In 1986 co-founders Rossana and Gabe Magnotta started what is today one of Ontario's largest juice distributors to home winemakers. The philosophy was simple...effectively coupling a strong emphasis on quality and affordability.

Servicing the home winemaker became, and has remained, the main objective. This strategy guides the company today. Festa Juice continually searches for ways to bring added value to the consumer.

Creating their own niche in a continually growing market, the Magnottas developed a competitively priced, premium home winemaking product. Each year an oenologist is sent to secure a supply of excellent juices at the best possible prices. This ensures that Festa juices not only remain competitively priced, but that a high standard of quality is upheld. Festa's team of oenologists analyzes and balances the juice to ensure consistent, quality results.

Festa juices are packaged in 21L pails with tamper-evident lids.

## **Homebrewing with Festa Brew**

Festa Brew Wort - convenience and excellence for home beer makers. Homebrewing has never been easier and the results have never been better. You, and your customers, may never homebrew the old way again.

For the first time, the fresh flavour excellence of commercial quality beer is now available to brew-on-premise operators and homebrewers alike. Festa Brew pasteurized, ready to use, all-grain wort provides superior results in the simplest possible way.

The key to Festa Brew fresh-pasteurized wort is that it is brewed and prepared only from malted barley, hops and water in a modern brewhouse operated by brewing professionals. The fresh wort is then processed through a state of the art HTST pasteurization system and aseptically packaged in 23 litre bags. The result: fresh, premium, professional wort, ready to use without dilution or additives. All that is required is to add the provided yeast strain, ferment and package accordingly.

Festa Brew is simply the easiest way to make commercial, premium quality all-grain beer on the market today.

Festa Juice • Festa Brew  
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